

**FINAL – FOR IMMEDIATE RELEASE**

## **Business Intelligence Joins iRise Alliance Partner Program**

*Visualization now at the core of business process modeling & analysis practice*

**EL SEGUNDO, Calif. & FAIRFAX, Virginia – March 31, 2009** – [iRise<sup>®</sup>](#), the world’s leading visualization solutions company and Business Intelligence, Inc. (BI), a Service Disabled Veteran Owned Small Business professional services and program management office consulting services company, today announced that BI has joined the iRise Alliance Partner program. BI has adopted the iRise visualization platform as the core of its business process modeling and analysis practice. Using iRise enables BI’s analysts to quickly identify and quantify improvements to existing processes and systems that result in real cost savings and service delivery improvements for their clients. The ease of use and modeling fidelity available with iRise are key ingredients to creating the shared space and dialog critical for innovation success for BI clients.

“We’ve been very pleased with the iRise platform ease of use, rich functionality, and the results we’ve been able to achieve for our clients.” said Andy Von Canon, CEO of Business Intelligence. “Visualization is now an essential strategy for services firms that want to compete more effectively and deliver stellar results.”

BI’s analysts recently completed a contract for the Veterans Health Administration where iRise visualization was used to examine how clinicians interacted with the Vista electronic health record system (EHR-S). From that analysis, BI was able to identify simple changes to the human-computer interface that if implemented could save each clinician an average of twenty-eight minutes per day. To watch a web seminar on the project, [click here](#).

“There is a sea change happening in the funding and delivery of public sector IT projects,” stated Dean Terry, executive vice president of the federal sector for iRise. “Visualization is a best practice standard in the commercial space that is now making its way into government projects to improve modernization efforts, cut cost and drive better project outcomes for agencies of all sizes.”

“One of the great things about iRise is its usability. It is easy to learn and easy to maintain which allowed me to concentrate on designing for and interacting with our client and not on operating iRise.” stated Nicolette Driggers, business systems analyst for Business Intelligence Inc.

### **Software Visualization – The Ultimate Change Agent**

The best run companies in the world recognize that tough economies are exactly the right time to take bold steps to change the status quo and leap ahead of the competition. Consistently delivering innovative and highly usable business-critical applications is

often the key to capitalizing on this kind of market opportunity. iRise visualization gives companies a powerful way to define applications right – the first time. By enabling global organizations to “test drive” and fully experience systems early in the process, iRise is an essential strategy to consolidate application portfolios, accelerate delivery and leverage global sourcing without delays and cost overruns.

With thousands of projects completed successfully, the value of visualization has proven to be enormous for businesses in highly competitive markets:

- o Get to market twice as fast;
- o Eliminate 30% of project cost;
- o Ensure success of global sourcing strategies; and,
- o Dramatically improve customer experience

### **Pricing and Availability**

Pricing for iRise starts at \$6,995 for iRise Professional Edition; a standalone version of the popular team-based iRise Enterprise Edition. Mid-market pricing is also available for smaller companies. iRise Professional Edition is available for free 30 day trial by clicking here: <http://www.irise.com/>.

To speed adoption, free iRise eLearning is available from the iRise Website. For more information, click on: [http://www.irise.com/services/training\\_elearning.php](http://www.irise.com/services/training_elearning.php).

### **About iRise**

[iRise](#) is the world’s leading provider of visualization software for business applications. Visualization has become a critical competitive advantage for businesses to more effectively communicate their needs to technology teams and give everyone involved the ability to interact with and fully experience applications before they are built. Companies of all sizes like [General Motors](#), [UPS](#), [Wachovia](#), [Manpower](#), [M.D. Anderson Cancer Center](#), and many others use iRise to “test drive” their applications before building, which accelerates time to revenue, improves customer experience, and drives costs down. At iRise, our vision is that by 2020, all business software will be visualized before being built, the same way that every car, airplane, and building is visualized today. Headquartered in El Segundo, Calif., iRise is backed by [Morgan Stanley Venture Partners](#), and [Deutsche Bank](#), and has sales offices across North America.

### **About Business Intelligence, Inc.**

Business Intelligence, Inc. (BI) is a Service-Disabled, Veteran-Owned Small Business (SDVOSB) founded in 2006 that provides project management and consulting services to the public sector. BI’s clients include: Veterans Health Administration, U.S. Department of Health and Human Services, U.S. Department of Education, and the U.S. Department of Homeland Security.

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